



Global HALAL Market:

- ▶ Global HALAL products market is estimated at US\$2.3
- ▶ The trade in HALAL food is enormous with estimations. annual HALAL food value at US \$350 billion globally
- ▶ In Europe the market reached around €40 billion last year.
- ▶ Awareness and interest in HALAL products has increase tremendously among Muslim and Non-Muslims as well.
- ▶ Consumer's views on HALAL products are not only confined to religious viewpoint but the CONFIDENCE that comes with the HALAL Branding which subsequently means HEALTHY, WHOLESOME & HYGIENE

Key HALAL Markets in the OIC countries

- Algeria Bahrain Egypt Indonesia Libya

- Iraq Jordan Kuwait Nigeria Malaysia
- Morocco Oman Qatar Saudi Arabia Syria
- Tunisia Turkey UAE Yemen Pakistan
- Sudan Lebanon Bangladesh

Key HALAL Markets in Non-OIC countries

- India France Thailand
- China Germany Russia
- USA UK Belgium
- Philippines Canada Netherlands
- The European Supermarkets are now aggressively pursuing the HALAL food retailing.

United States:

According to the Islamic Food and Nutrition Council of America, the U.S. HALAL market is estimated at \$17.6 billion last year.

The top 10 major HALAL food markets:

1. New York City, New Jersey and Long Island
2. Los Angeles
3. Chicago
4. Detroit
5. Houston
6. Dallas
7. South Florida
8. San Francisco
9. Atlanta
10. Washington D.C

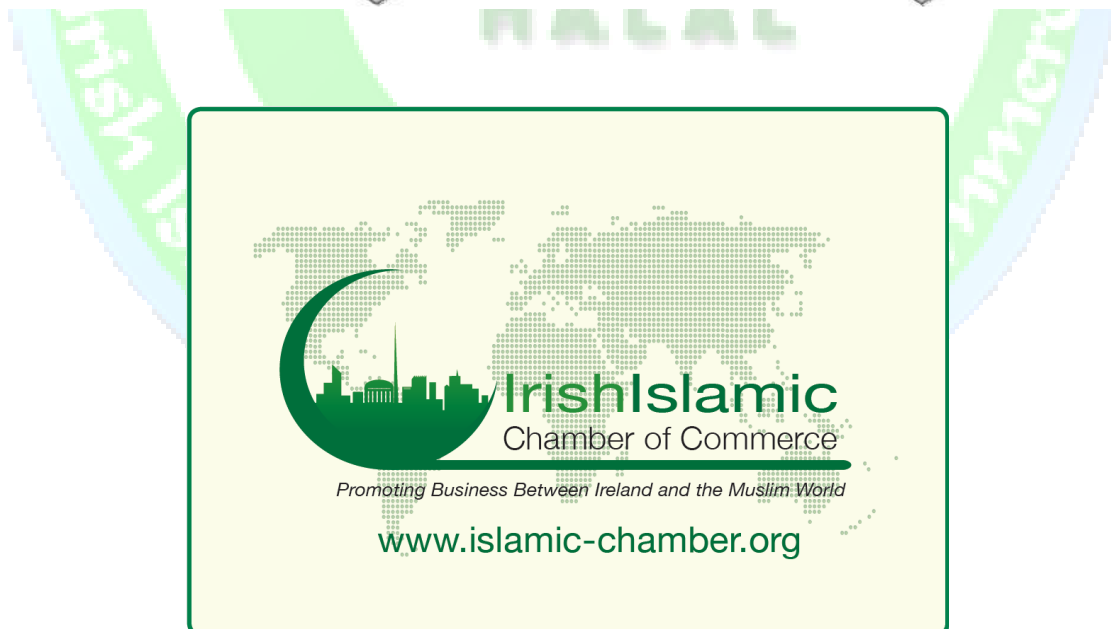
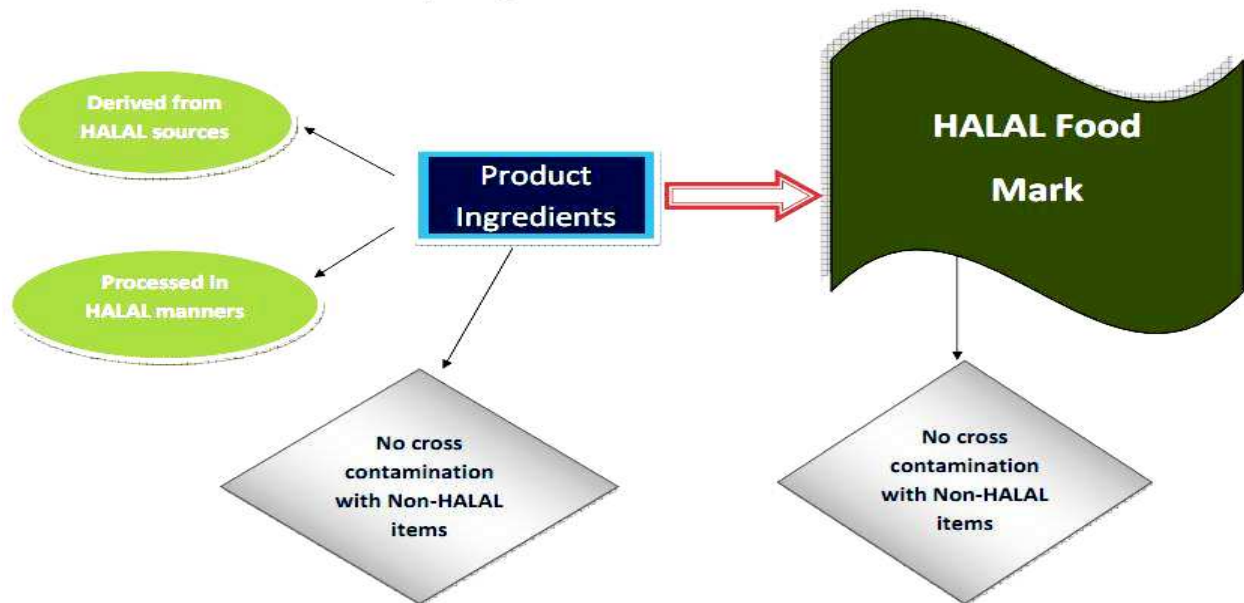
HALAL mark gives businesses from different sectors several benefits and advantages:

- 1) Easy access when exporting to Muslim countries.
- 2) 100% Demand: avoid losing Muslim consumers.
- 3) Quality: HALAL requires safety and hygiene as well which is important to third party.

- 4) Competitive advantage and Market Share.
- 5) Listing your company and brands in IICC HALAL list

Understanding HALAL

The following chart demonstrates in simple manners how your business can qualify to obtain HALAL mark:



The Irish Islamic Chamber of Commerce is offering HALAL certification for the following four sectors:

- 1) SLAUGHTERHOUSES**
- 2) RESTAURANTS AND TAKEAWAYS**
- 3) BUTCHERS AND RETAIL OUTLETS**
- 4) CONSUMER FOOD (FMCG)**
- 5) HOTELS & CATERING SECTOR**

Food



- Manufactured products
- Farm produce
- Drinks
- Dairy products
- Meat products
- Products of grocery
- Herbs and spices
- Frozen Products
- Organic Products
- Fresh Meats
- Food in box and frozen products
- Prepared Meals
- Oils
- Snack bars and grains

- Infants food
- Preserves, frozen, stewed fruits
- Fast Food
- Ethnic Food
- Energy Drinks and soft drinks
- Herbs, spices
- Prepared chutneys
- Coloring agents and artificial tastes
- Syrups and sweets
- Food supplements
- Cookies and chocolates
- Sweets, toffees and gums
- Butters and margarines
- Dairy ice creams

Catering



- Slaughter houses
- Hotels
- Caterers
- Hospitals
- Chains of fast food restaurant
- Naval Companies, stocking and packing

Muslim Council of Ireland is the Advisor Board for Irish Islamic Chamber of Commerce

Irish Islamic Chamber of Commerce

Voice of Islamic Business and Finance in Ireland

Updated Developments on Islamic Economy and Finance

Irish Islamic Chamber of Commerce registered in Ireland as a limited company by
guarantee

CRO: 497052

15 Westmoreland Street,

Dublin 2

Tel: 01-6729082

Fax: 01-6729146

e-mail: halal@Islamic-chamber.org

www.Islamic-chamber.org/halal

References:

- HALAL Research Council: www.halalrc.org
- Euro HALAL Market: <http://www.eurohalalmarket.eu>